



E-learning as a way of teaching English

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Young Digital Poland

WYDAWNICTWA INTERAKTYWNE



Company profile

- In the interactive software market since 1990,
- The mission: to create the most sophisticated e-educational products on the market which are able to respond to any demand of the modern education industry,
- Main product lines: language learning software, curriculum education software packages, integrated eLearning platform,



eduROM



Experience in production of language learning software

- World leader in delivering interactive language learning solutions
- EuroPlus+ REWARD - most popular software package for learning English in Europe
- Courses sold in over 25 countries world-wide
- Educational content based on textbook publishers such as Macmillan ELT (Oxford), Diesterweg Verlag (Frankfurt), SM Ediciones (Madrid), Cle Nathan (Paris)



Most prestigious awards

- **World Summit Awards** The European Academy of Digital Media & International Center for New Media
- **„EuroPrix 99” & „EuroPrix Quality Seal 2002”**
The European Commission for best European multimedia titles.
- **„Excellence in Children Software”**
Bologna Children Book Fair in 1998 and 1999.
- **„Learning - the Best Innovation 2003”**
New Media Prize from Global Learning Initiative
- A number of awards from the most important computer press magazines, leading retail chains and exhibitions in Poland.





Why e-learning?

- New technology employed in the world of education makes learning easier, more attractive and more effective
- Governments are encouraging investment in e-Learning technologies and their deployment in the national education system in order to achieve an overall competitive advantage at a national level,
- The companies decide on an LMS approach to reinforce their training departments,
- The constant growth and penetration of Internet increases individual learners' interest in e-Learning technologies,



Approaches in teaching English online

Approache 1.

Companies and institutions who already possess a LMS and who are looking for a high quality language courses to be deployed within such platform

Approache 2.

Companies and institutions who require a fully integrated network solution



Approache 1

YDP`s Online Language Courses are deployed within company or institution`s Learning Management System (LMS).

YDP`s online courses are designed according to the most popular e-Learning industry standards and recommendations based on AICC and SCORM





Approache 2

Online Language School is based on the combination of two major components:

- e-Learning Platform (YDP`s proprietary LMS called Leo)
- YDP`s Online Language Courses





Leo eLearning Platform

Leo (Learning Environment Online) is a complete e-Learning solution for all parties involved in on-line training and education.

The system comprehensive design encompasses all phases of the educational process: from content creation to delivery, administration, learners' management, communication, progress monitoring, testing and reporting.



Online Language School – main roles

- Manage groups of learners
- Organise access to the content material
- Monitor learners activity
- Store and evaluate results
- Deliver detailed progress reports
- Organise group work activities in dicussion forums and language games
- Maintain teachers` assistance
- Provide the proper level of data security and integrity



Online Language School – main features

- YDP`s Online Language School can be deployed within the corporate or institution`s IT infrastructure or be used in ASP model
- Students may access the system from the local computer network or using Internet connection
- The system is highly scalable and is able to support learning environments with a large number of users
- The graphical design of the Online Language School may be customised to a client`s corporate design



Online Language School – learning process

- Training materials are organised into learning processes
- All learners' activities are monitored and registered within the LMS and reported to teachers or supervisors
- A teacher becomes detailed information regarding the scope of material evaluated by each individual learner as well as the time he or she devoted to the learning process
- The system provides extensive opportunities for learners' group-work and assistance from teacher (forum, chat, network language games)



Online Language School – start page

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DEMONSTRATION SITE

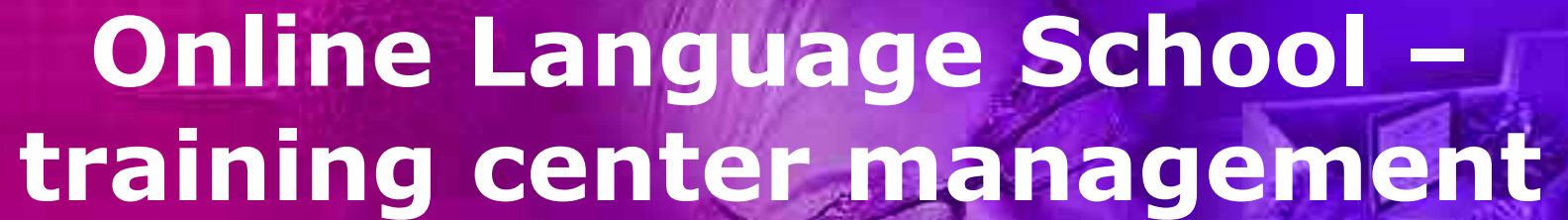
Powered by
Leo
eLearning Platform

Log in
Email:

Password:


Leo

e-Learning Platform





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PROGRAMOWANIE DLA DZIECI



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POLSKA MŁODA CYFRA



Online Language School – general reports

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eLearning Platform

My Training Center

Powered by **Leo**
eLearning Platform

Navigation:

- Messages
- Science
- My training center
- School Calendar
- Random Scholarship
- Activities
- My profile
- My achievements
- My projects
- My courses
- My reports
- My settings
- My account
- My password
- My email
- My phone
- My address
- My preferences
- My notifications
- My alerts
- My reminders
- My calendar
- My to-do list
- My tasks
- My goals
- My progress
- My results
- My feedback
- My reviews
- My ratings
- My comments
- My questions
- My answers
- My discussions
- My forums
- My blogs
- My social media
- My contacts
- My friends
- My groups
- My communities
- My networks
- My connections
- My relationships
- My interactions
- My engagements
- My involvement
- My participation
- My contribution
- My impact
- My influence
- My reach
- My visibility
- My exposure
- My presence
- My identity
- My image
- My reputation
- My status
- My position
- My role
- My function
- My purpose
- My mission
- My vision
- My dream
- My aspiration
- My ambition
- My goal
- My objective
- My target
- My outcome
- My result
- My achievement
- My success
- My accomplishment
- My triumph
- My victory
- My win
- My gain
- My benefit
- My advantage
- My edge
- My strength
- My power
- My influence
- My authority
- My expertise
- My knowledge
- My skill
- My talent
- My ability
- My capacity
- My potential
- My capability
- My competence
- My proficiency
- My expertise
- My mastery
- My proficiency
- My skill
- My talent
- My ability
- My capacity
- My potential
- My capability
- My competence
- My proficiency
- My expertise
- My mastery

Reports:

- Report 1: List of active trainings for user
- Report 2: List of closed trainings for user
- Report 3: List of active trainings for group
- Report 4: List of closed trainings for group
- Report 5: List of active trainings
- Report 6: List of closed trainings
- Report 7: List of sessions
- Report 8: List of sessions - details
- Report 9: Course ranking



Online Language School - single user`s results





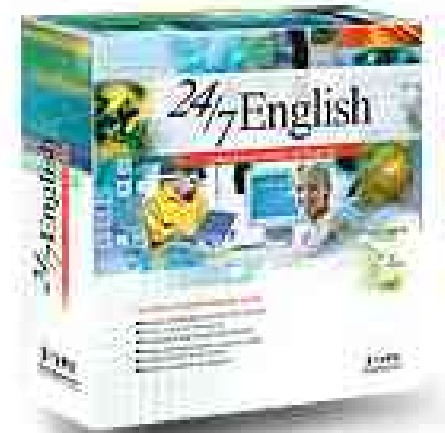
Online Language School - layouts





24/7 English

- A complete interactive course designed to teach English from absolute beginner to intermediate level
- Based on *Language in Use* Cambridge series
- Each level (Beginner, Pre-Intermediate, Intermediate) is corresponding to 80 hours of intensive learning





***24/7 English* – main features**

- Grammar syllabus covering the essential language issues
- Extensive vocabulary development
- Integrated skills training through activity sequences
- Intelligent performance tracking
- Advanced tools build into the program
- Highly sophisticated integrated speech recognition capabilities
- Easy navigation
- Thousands of interactive activities, recordings, photos, drawings, videos and animations



24/7 English – main features

The course includes:

- Reading texts
- Audio files for listening comprehension
- Animations
- Videos
- Grammar help
- Developed study structures



***24/7 English* – additional tools**

- Dictionary – collates all the vocabulary introduced in the course and adds hundreds more
- Phrases – around 300 expressions commonly used in English
- Grammar – summarises all grammar rules introduced in the course
- Speech recognition – allows the comparison of the user`s pronunciation and recordings by the native speaker, the mistakes are presented by various graphs



24/7 English – types of activities

- Gap-filling
- Multiple choice
- Drop down menus
- Marking
- Chart filling
- Connection
- Identification
- Grouping
- Voice Recording
- And many more

The Activity Result box shows clearly the number of correct and incorrect answers as well as allows to see the correct solutions



24/7 English - Types of activities

The collage displays several different types of activities available on the platform:

- 10** Multiple choice questions and verified MCQs: A screen showing a list of questions with multiple choice options.
- 3** Crossword: A crossword puzzle interface with a grid and clues.
- 7** Test: A test interface showing a grid of questions and answers.
- Report**: A summary screen showing results for a specific activity, including 'to do', 'correct', 'incorrect', and 'result' counts, along with a 'reset activity' button.
- 11** Fill in the blanks: A screen showing a text passage with blanks for users to fill in.
- 12** Polish the program: A screen showing a text passage with blanks for users to fill in.
- 13** Multiple choice questions: A screen showing a list of questions with multiple choice options.



Online Language School - Example of implementation (1)

- In November 2002 Training Club (Italy) started its first virtual school of English – On-line school of English
- The school is based on Leo e-learning platform and an interactive course of English – EuroPlus+ Reward (4 levels of study material: from elementary to upper-intermediate)
- Courses are offered to private users and firms – www.trainingclub.com
- Over 800 students so far





Online Language School

Example of implementation (2)

- In November 2003 the system based on Leo was implemented in Agricultural Market Agency (Agencja Rynku Rolnego, Poland)
- School of English for the employees of Agency only
- Language learning based on EuroPlus+ Reward



Agencja
Rynku
Rolnego



For more information please visit
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