

E-learning as a way of teaching English

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Young Digital Poland



Company profile

- In the interactive software market since 1990,
- The mission: to create the most sophisticated eeducational products on the market which are able to respond to any demand of the modern education industry,
- Main product lines: language learning software, curriculum education software packages, integrated eLearning platform,









Experience in production of language learning software

- World leader in delivering interactive language learning solutions
- EuroPlus + REWARD most popular software package for learning English in Europe
- Courses sold in over 25 countries world-wide
- Educational content based on textbook publishers such as Macmillan ELT (Oxford), Diesterweg Verlag (Frankfurt), SM Ediciones (Madrid), Cle Nathan (Paris)





Most prestigious awards

- World Summit Awards The European Academy of Digital Media & International Center for New Media
- "EuroPrix 99" & "EuroPrix Quality Seal 2002" The European Commission for best European multimedia titles.
- "Excellence in Children Software" Bologna Children Book Fair in 1998 and 1999.
- "Learning the Best Innovation 2003" New Media Prize from Global Learning Initiative
- A number of awards from the most important computer press magazines, leading retail chains and exhibitions in Poland.











Why e-learning?

- New technology employed in the world of education makes learning easier, more attractive and more effective
- Governments are encouraging investment in e-Learning technologies and their deployment in the national education system in order to achive an overall competitive advantage at a national level,
- The companies decide on an LMS approach to reinforce their training departments,
- The constant growth and penetration of Internet increases individual learners`interest in e-Learning technologies,



Approaches in teaching English online

Approache 1.

Companies and institutions who already posess a LMS and who are looking for a high quality language courses to be deplyed within such platform

Approache 2.

Companies and institutions who require a fully integrated network solution





Approache 1

YDP`s Online Language Courses are deployed within company or institution`s Learning Management System (LMS).

YDP`s online courses are designed according to the most popular e-Learning industry standards and recommendations based on AICC and SCORM







Approache 2

Online Language School is based on the combination of two major components:

- e-Learning Platform (YDP`s proprietary LMS called Leo)
- YDP`s Online Language Courses







Leo eLearning Platform

Leo (Learning Environment Online) is a complete e-Learning solution for all parties involved in online training and education.

The system comprehensive design encompasses all phases of the educational proces: from content creation to delivery, administration, learners` management, communication, progress monitoring, testing and reporting.





Online Language School – main roles

- Manage groups of learners
- Organise access to the content material
- Monitor learners activity
- Store and evaluate results
- Deliver detailed progress reports
- Organise group work activities in dicussion forums and language games
- Maintain teachers`assistance
- Provide the proper level of data security and integrity





Online Language School – main features

- YDP`s Online Language School can be deployed within the corporate or institution`s IT infrastructure or be used in ASP model
- Students may access the system from the local computer network or using Internet connection
- The system is highly scalable and is able to support learning environments with a large number of users
- The graphical design of the Online Language School may be customised to a client`s corporate design





Online Language School – learning process

- Training materials are organised into learning processes
- All learners` activities are monitored and registered within the LMS and reported to teachers or supervisors
- A teacher becomes detailed information regarding the scope of material evaluated by each individual lerner as well as the time he or she devoted to the learning process
- The system provides extensive opportunities for lerners` group-work and assistance from teacher (forum, chat, network language games)





Online Language School – start page

Young Digital Poland DEMONSTRATION SITE	Leo	
	e-Learning Platform	
		Young Digital Poland



Online Language School – training center management

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Online Language School content management

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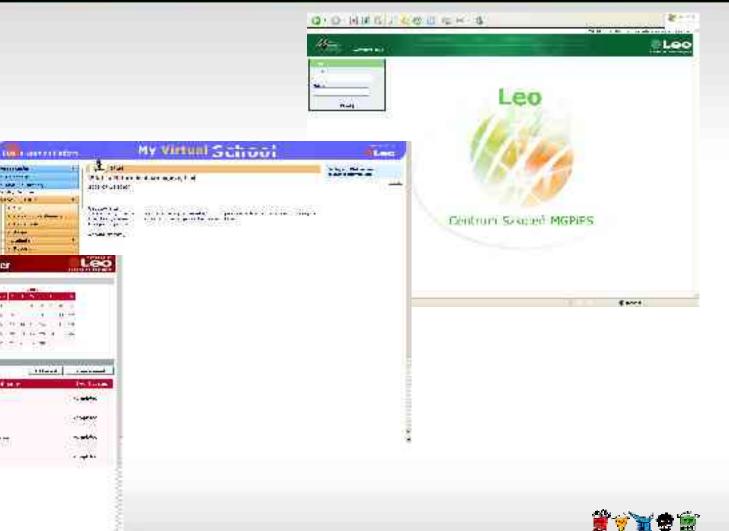
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Online Language School layouts





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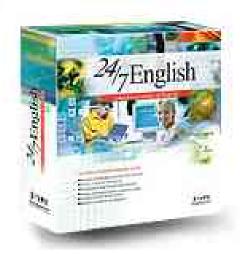
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> Young Digital Poland SYRAMISTIKA IN MRASTROOM



24/7 English

- A complete interactive course designed to teach English from absolute beginner to intermediate level
- Based on Language in Use Cambridge series
- Each level (Beginner, Pre-Intermediate, Intermediate) is corresponding to 80 hours of intensive learning







- Grammar syllabus covering the essential language issues
- Extensive vocabulary development
- Integrated skills training through activity sequences
- Intelligent performance tracking
- Advanced tools build into the program
- Highly sophisticated integrated speech recognition capabilities
- Easy navigation
- Thousands of interactive activities, recordings, photos, drawings, videos and animations





The course includes:

- Reading texts
- Audio files for listening comprehension
- Animations
- Videos
- Grammar help
- Developed study structures





24/7 English – additional tools

- Dictionary collates all the vocabulary introduced in the course and adds hundreds more
- Phrases around 300 expressions commonly used in English
- Grammar summarises all grammar rules introduced in the course
- Speech recognition allows the comparison of the user`s pronunciation and recordings by the native speaker, the mistakes are presented by varoius graphs





Leo 24/7 English- example pages





24/7 English – types of activities

- Gap-filling
- Multiple choice
- Drop down menus
- Marking
- Chart filling
- Connection
- Indentification
- Grouping
- Voice Recording
- And many more

The Activity Result box shows clearly the number of correct and incorrect anserws as well as allows to see the correct solutions





24/7 English - Types of activities



Online Language School Example of implementation (1)

- In November 2002 Training Club (Italy) started its first virtual school of English – On-line school of English
- The school is based on Leo elearning platform and an interactive course of English – EuroPlus+ Reward (4 levels of study material: from elementary to upperintermediate)
- Courses are offered to private users and firms – www.trainingclub.com
- Over 800 students so far





Online Language School Example of implementation (2)

- In November 2003 the system based on Leo was implemented in Agricultural Market Agency (Agencja Rynku Rolnego, Poland)
- School of English for the employees of Agency only
- Language learning based on EuroPlus+ Reward







For more information please visit www.ydp.com.pl

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